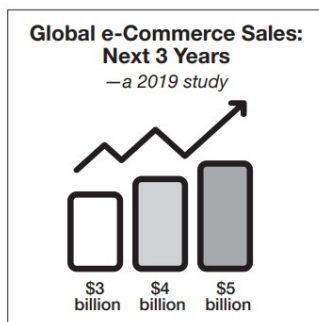


Πτυχίο - Επίπεδο	ECPE (C2)
Τύποι Έκθεσης	(a) Articles , (b) Proposals , (c) Essays
	Part 1: είτε Article είτε Proposal Part 2: πάντα Essay
Πόσες εκθέσεις πρέπει να γράψεις;	Μία (1) έκθεση Επιλέγεις είτε Part 1 είτε Part 2 (άρα θα υπάρχει <u>πάντα</u> το Essay)
	Και τα δύο parts στηρίζονται στα ίδια prompts (οπτικό υλικό - διάγραμμα)
Πόσες λέξεις;	Δύο γεμάτες κόλλες αναφοράς – από 300 έως 450 λέξεις
Σε πόση ώρα;	45' λεπτά
Με στυλό ή με μολύβι;	Με μολύβι

Δες ένα υπόδειγμα για **PROMPTS** (οπτικό υλικό – διάγραμμα):

Writing Prompt



6,500/year

jobs in
London eliminated
due to technology

—a recent news report

"We've received
many complaints from
customers because we
don't offer same-day
delivery."

—Helen Grier, online
business owner

- Θα σου δίνει πάντα τρεις (3) καρτέλες με πληροφορίες πάνω σε ένα θέμα.
- Εσύ πρέπει να χρησιμοποιήσεις τουλάχιστον μία (1) καρτέλα σε όποιο θέμα επιλέξεις. Δηλαδή, είτε γράψεις Essay είτε Article είτε Proposal θα κάνεις ΣΑΦΗ αναφορά σε τουλάχιστον μία (1) καρτέλα.

Δες παρακάτω τρία (3) υποδείγματα:

- Article
- Proposal
- Essay

Και τα τρία υποδείγματα στηρίζονται στα ίδια prompts.

Στο Essay υπάρχουν δύο υποδείγματα: Το πρώτο έχει μία Καλή επίδοση ενώ το δεύτερο έχει μια Φτωχή επίδοση. Έτσι μπορείς να καταλάβεις πως να γράφεις για να πάρεις υψηλό βαθμό στην έκθεση,

Δες ένα υπόδειγμα για ECPE article:

Writing Prompt



A delivery company in your city is planning to start using robots to deliver packages to homes and businesses. Many people are concerned about this idea.

Write an **article** for a local news website explaining the impact of the delivery company's decision and what you think about it. Include at least one piece of information given above to support your response.

- Πρέπει να βάλεις ΤΙΤΛΟ
- Να γράφεις με πιο άμεσο τρόπο ώστε να τραβάς το ενδιαφέρον του αναγνώστη
- Στον επίλογο να έχεις μια δυνατή φράση που θα μείνει στο μυαλό του αναγνώστη

Opening paragraph (article): Title & lively style.
Use rhetorical questions

Progress takes its toll

Delivery has become part of our everyday life. From a humble coffee to state-of-the-art equipment we have them all delivered at home. The doorbell rings, we rush to open the door, we greet the smiling delivery person, we give them tip and we eagerly open the package we have just received. A common exchange. An everyday exchange. But what if we were to replace all these delivery people with flying robots or driverless vehicles that roam the city day and night covering all our needs? Would that be a step forward of improvement or a step backward of dehumanization?

Body paragraph I (article): Focus on the specific company of your town
Make reference to the prompts

Let's analyze a specific example. According to a recent survey e-commerce will skyrocket within the next three years. At the same business owners complain that they can not perform same-day deliveries so their customers are dissatisfied. Therefore our local delivery company declared that they intend to upgrade their services by using robots to deliver goods.

The faster we receive our orders the more satisfied we are and the more we consume. Nothing seems wrong with that: people consume, stores sell, factories produce. It seems like a virtuous cycle of continuous progress but nothing could be further from truth.

Body paragraph II (article): Unemployment

To begin with, we read in latest issue of Labour Review that in London alone 6,500 jobs are lost every year because of technology. In other words people work to build machines that one day will kick them out of their jobs. The spectre of unemployment haunts all the modern cities. Manual workers are becoming redundant and they end up homeless in the streets. What is the point of having a plethora of goods when there is no one to consume them?

Body paragraph III (article): Dehumanization

Another major concern of the use of robots for delivery is the dehumanizing effect it may have. There can be no human exchange with a drone that brings you an order. Computers have already invaded most aspects of our lives. The use of drones will make our cities even more impersonal, even more unemotional.

Body paragraph III (article): Safety

To make matters worse, there is a safety concern as well. What if all these flying gadgets or driverless vehicles lose their GPS signal due to internet failure? They will start acting unpredictably causing untold damage and even injuries to humans.

Closing paragraph (article): Summarize your views
Give your readers a 'take home' message

To put it simply, I think that all the obsession with speed and efficiency is wrong. We have to take easy. We need to live in a human society with satisfied people that have some spare time to enjoy their life. We must say 'no' to the dystopia of privileged few that are served by robots while the vast majority of the population will live in slums with no job, no income, no prospects.

TOTAL 450 words
in 45' minutes

Δες ένα υπόδειγμα για ECPE proposal:

Writing Prompt



A delivery company can not always deliver on time. Their current infrastructure can not cover the demands of the clients so they have to make a big investment. The board of directors has to decide whether it is worth making this investment or not. If they make the investment they must decide whether they will hire more personnel or whether they will invest in robotic technology to deliver packages to homes and businesses.

Write a **proposal** to the president of the company evaluating the different options, and explain what you think should be done.

Include at least one piece of information given above to support your response.

- Πρέπει να δηλώσεις ξεκάθαρα το σκοπό του PROPOSAL
- Πρέπει να παρουσιάσεις τις επιλογές και να αξιολογήσεις τα υπέρ και τα κατά
- Στον επίλογο να κάνεις τη δική σου πρόταση που συγκεντρώνει τα περισσότερα θετικά αποτελέσματα.

Opening paragraph (proposal): State the purpose of the proposal
Present the questions and the options

The aim of this proposal is to discuss the challenges of your delivery company and assess the efficacy of each possible options. Recently there has been a surge of complaints because the company can not offer same-day delivery. Therefore if we deem that this increased demand will become permanent then action needs to be taken. The options available are: a) to hire more personnel and b) to invest in robotic technology.

(70 words)

Body paragraph I (proposal): first question "should we invest money" ?

According to recent statistics e-commerce sales will skyrocket within the next three years. The \$ 3 billion turnover of 2019 is expected to reach a staggering \$ 5 billion two years later. As a result the current upward trend will be sustained so our company has to invest today for profits tomorrow.

(50 words)

Body paragraph II (proposal): second question “should we hire more personnel” ?
(pros & cons)

To begin with, the first option available is to hire more personnel. With more delivery people on the road we can accelerate our services. This decision will immediately alleviate our burden while at the same time goes against the tide of unemployment. The latest issue of Labour Review verifies that 6,500 jobs are lost every year in London alone because of modern technological equipment. On the downside, however, more personnel means more steady wages so in case of a decline in demand we will have to fire all these new employees which is something not easy to happen.

(100 words)

Body paragraph III (proposal): third question “should we invest in robotic technology” ?
(pros & cons)

The next alternative to consider is the use of robotic technology, that is drones, for delivery of goods. It is no secret that the drones are versatile devices that can travel long distances carrying cargo. The drone technology is evolving day by day and a fleet of state-of-the-art drones can give a competitive edge to our company. Nevertheless, no progress comes without its risks. The efficient use of high-end devices requires well-trained personnel in our headquarters and clients that are familiar with technology. Many of our clients are too old to know how to receive a package from a drone. Moreover, it is hard to find enough office workers that could control a big number of drones.

(110 words)

Closing paragraph (proposal): PROPOSE your own IDEA – what BLEND of the options would be the best course of action?

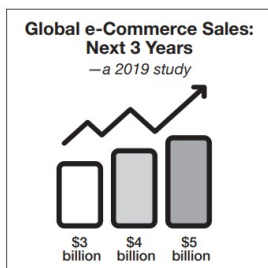
All in all it is a difficult decision to make but we have seen it as an opportunity for progress. We can try to combine the benefits of both options. By this I mean that we could hire a few people to meet the immediate demands and at the same time invest in a fleet of a few drones. This fleet will launch a trial period of delivery of goods in short distances and only to customers that would feel comfortable with this method. In this way we will satisfy all our customers and we will be better prepared for future developments.

(100 words)

TOTAL 430 words
in 45' minutes

Δες ένα υπόδειγμα για ECPE essay:

Writing Prompt



6,500/year

jobs in
London eliminated
due to technology
—a recent news report

"We've received
many complaints from
customers because we
don't offer same-day
delivery."

—Helen Grier, online
business owner

Online shopping has made many products accessible to more people. What positive and negative effects might this have?

Write an **essay** addressing this topic and explain your opinion about it.
Include at least one piece of information given above to support your response.

- Πρέπει να γράφεις με ουδέτερο – επίσημο τρόπο. Μη χρησιμοποιείς σύντομους τύπους.
- Να έχεις μια ξεκάθαρη παράγραφο με τα υπέρ και μία ξεχωριστή με τα κατά
- Να κάνεις σαφή αναφορά στα prompts
- Στον επίλογο να πεις τη γνώμη σου. Η γνώμη σου να προκύπτει ως λογική συνέπεια από το κύριο θέμα.

Opening paragraph (essay): Introduce the topic and the question

It is an indisputable fact that the online section of the economy is on the rise. There is a growing number of consumers that prefer the convenience of internet shopping rather than a visit to a crowded market place. Should we consider that a welcome step forward or a slippery path backward? Let's examine both views carefully.

(57 words)

Body paragraph I (essay): ADVANTAGES of online shopping

On the upside the shift to digital transactions comes with a lot of benefits. Online shopping can be done any time of the day. For example, after a tiring day you can spend some relaxing time browsing virtual stores and selecting items that you desire. In this way you can unwind while doing something useful. Another asset is the unlimited range of options. You can visit as many stores as you wish just at the touch of a button. There is no limit of space or time. A further advantage is that you can cross-check the prices and hunt the best possible bargains. There are even websites especially designed to browse the net and instantly inform you about special offers and sales. Therefore, it is no wonder that according to a recent study the e-commerce turnover of \$3 billion in 2019 is expected to soar to \$5 billion in 2021.

(150 words)

Body paragraph II (essay): DISADVANTAGES of online shopping

On the downside, the electronic market is bound to take its toll on several aspects of our socioeconomic life. For starters, a recent report suggests that in London alone 6,500 jobs are lost every year due to technology. This is reasonable when one thinks just how many shop assistants become unemployed as the physical stores close down because they can not compete with their online counterparts. To add insult to injury the digital market deprives the people of real life social contact. Shopping becomes a mere chore rather than a chance to go out with friends, enjoy together the fancy window displays, try on clothes and eventually - after an exhausting day - indulge in a tasty snack at a picturesque cafe.

(122 words)

Conclusion (essay): A balanced opinion that is based on the body paragraphs

All in all, it is clear that we can not have our cake and eat it, too. The convenience of technology comes at a price. Thus it is up to us to take advantage of our modern comforts while at the same time we maintain our social relationships and continue to do some of our shopping in physical stores so as to keep this form of business alive.

(68 words)

TOTAL 400 words
in 45' minutes

In the following table compare two essays:

The first one has a Good performance whereas the second has a Poor performance.

- The more you elaborate the more advanced language you use.
- The advanced language you use the higher your score gets.

Clear pass Good performance	Low pass Poor performance
It is an indisputable fact that the online section of the economy is on the rise. There is a growing number of consumers that prefer the convenience of internet shopping rather than a visit to a crowded market place. Should we consider that a welcome step forward or a slippery path backward? Let's examine both views carefully.	Online shopping is on the rise. More and more people find it more convenient than going to the actual market. Is that something positive or negative? <i>The low-pass version has simple thoughts without much elaboration without advanced vocabulary</i>

Clear pass ECPE Good performance	Low pass ECPE Poor performance
<p>On the upside the shift to digital transactions comes with a lot of benefits. Online shopping can be done any time of the day. For example, after a tiring day you can spend some relaxing time browsing virtual stores and selecting items that you desire. In this way you can unwind while doing something useful. Another asset is the unlimited range of options. You can visit as many stores as you wish just at the touch of a button. There is no limit of space or time. A further advantage is that you can cross-check the prices and hunt the best possible bargains. There are even websites especially designed to browse the net and instantly inform you about special offers and sales. Therefore, it is no wonder that according to a recent study the e-commerce turnover of \$3 billion in 2019 is expected to soar to \$5 billion in 2021.</p>	<p>To begin with online shopping has many advantages. First of all, you can do it any time of the day. Some people find it relaxing to search products online after they return from a tiring day at work. Another advantage is that you can choose among hundreds of products and you can buy from stores that are far from where you live. Finally, you can check the prices and find real bargains. According to a recent study the e-commerce turnover was \$3 billion and it is expected to reach \$5 billion in 2021.</p>
<p>On the downside, the electronic market is bound to take its toll on several aspects of our socioeconomic life. For starters, a recent report suggests that in London alone 6,500 jobs are lost every year due to technology. This is reasonable when one thinks just how many shop assistants become unemployed as the physical stores close down because they can not compete with their online counterparts. To add insult to injury the digital market deprives the people of real life social contact. Shopping becomes a mere chore rather than a chance to go out with friends, enjoy together the fancy window displays, try on clothes and eventually - after an exhausting day - indulge in a tasty snack at a picturesque cafe.</p>	<p>On the other hand, e-commerce has its drawbacks. Many physical stores close down and the shop assistants lose their jobs. A recent report says that in London 6,500 jobs are lost every year due to technology. Another problem is that we become unsociable because internet shopping is something that you do alone. Whereas conventional shopping is with family or friends and it is a lot of fun.</p>
<p>All in all, it is clear that we can not have our cake and eat it, too. The convenience of technology comes at a price. Thus it is up to us to take advantage of our modern comforts while at the same time we maintain our social relationships and continue to do some of our shopping in physical stores so as to keep this form of business alive.</p>	<p>In conclusion, we can not stop the progress of technology but must not become antisocial. We can do both: buy some things online and try to do some shopping in the old-fashioned way as well.</p>